



POINT BREEZE AVENUE CORRIDOR REVITALIZATION PLAN

PROJECT: Point Breeze Avenue - Corridor Revitalization Plan
MEETING DATE: February 16, 2023

STEERING COMMITTEE – MEETING #5 SUMMARY

MEETING ATTENDEES:

PRESENT	NAME	ORGANIZATION	EMAIL
x	Anwar Mathis	Greater Philadelphia Cultural Alliance (GPCA)	AnwarMathis@gpca-phila.org
	Otis Bullock	Greater Philadelphia Cultural Alliance (GPCA)	otisbullock@gpca-phila.org
x	Anthony Lugo	Greater Philadelphia Cultural Alliance (GPCA)	anthonylugo@gpca-phila.org
	Albert Littlepage	Point Breeze Business Association (PBBA)	apage1801@aol.com
	Tiphonie White	Office Manager & Event Coord. Councilman Kenyatta Johnson’s Office	Tiphonie.White@Phila.gov
	Brett Nedelkoff	Legislative Assistant – Councilman Kenyatta Johnson Office	brett.nedelkoff@phila.gov
	Nakia Carr	State Rep. Jordan Harris’s Office	NCarr@pahouse.net
x	Sarah Banh	Philadelphia Department of Planning and Development	Sarah.Banh@phila.gov
x	Mickie Davis	Point Breeze Business Association (PBBA)	miraqaj@hotmail.com
x	Vinh Ho	Bilingual Business Services Manager – Dept of Commerce	vinh.ho@phila.gov
x	Dave Schwartz	Bergmann/Colliers Engineering & Design (CED)	dschwartz@bergmannpc.com
x	Sean O’Rourke	Bergmann/Colliers Engineering & Design (CED)	sorourke@bergmannpc.com
x	Ryan Mawhinney	Bergmann/Colliers Engineering & Design (CED)	rmawhinney@bergmannpc.com
x	Todd Poole	President and CEO – 4ward Planning	tpoole@landuseimpacts.com

MEETING SUMMARY:

The focus of the meeting was to discuss the status and needs of community engagement, including the public survey, stakeholder interviews, and the results of public meeting.

Public Survey. Ryan provided the status of the public survey. We have received 760 online responses to date. We anticipate paper versions of the survey being submitted in the coming weeks, since the survey was promoted and distributed at the previous public meeting as well as the surveys being provided at the three representative locations. Anthony provided an update that the surveys at the State Representative’s office gone however they did not receive any completed surveys. As completed surveys come in, we will enter them into the on-line version to get a more accurate total. The group continued to talk about the importance of getting an accurate representation of the diversity of the neighborhood and strengthening our outreach methods to be more active.

Strategies remain to request churches to make announcements, to have flyers at businesses, and to personally hand out surveys and help complete them on the spot. The survey will be open through March 31st, and it is necessary to continue to promote the survey until we receive a greater representation of the neighborhood.

Stakeholder Engagement. We held our first Stakeholder Focus Group meeting on February 8 with representatives of community organizations. We will continue to hold these meeting in the coming weeks. A summary will be provided after the meetings.

Public Meeting, The first of two public meetings was held on January 25th at St. Simon Church at 22nd and Reed street. Seventy-two (72) attendees signed in. Attendees were asked at sign-in to provide the number of years that they lived in or identified with the Point Breeze neighborhood. The results show an even split of long-term and more recent residents. The meeting was considered to be a success as we received a decent turnout, participants were engaged, and there were many beneficial conversations between staff, consultants, and attendees. Bergmann will provide a summary of the meeting results.

Miscellaneous. Anwar shared the link to the project website, <https://gpca-phila.org/pointbreeze/>. It provides a project overview, schedule, and a comment form. There is a placeholder for the steering committee meeting summaries. Bergmann will continue to coordinate with GPCA regarding materials to post on the website. Vinh noted that the Department of Commerce will be assisting a meeting with the Point Breeze Business Association, existing businesses owners, and others on March 7. General purposes of the meeting are to get the PBBA re-organized, to make introductions, discuss Commerce and GPCA programs, and develop a plan moving forward to stay active.

NEXT STEPS:

ITEM	SUMMARY	ACTION ITEMS
1.0	Follow up with Members not in attendance	On-going, as needed.
2.0	Monthly Steering Committee Meetings	The next meeting is scheduled for March 16 th .
3.0	Stakeholders Interviews	Bergmann will schedule the interview/focus group meetings.
4.0	Public Survey	The committee will continue distributing the survey and increase representation of the community.
5.0	Public Meeting	Bergmann will provide a meeting results summary.
6.0	Project Website	The website is live. https://gpca-phila.org/pointbreeze/ Bergmann will coordinate with GPCA to update the website.
7.0	Economic Market Study	4ward Planning provided the draft Market Study. Committee members are encouraged to review the report for further discussion.

PREPARED BY:

Dave Schwartz, P.E., PTOE, AICP
Project Manager

Ryan Mawhinney, AICP
Project Planner

DISCLAIMER: This confirms and records our interpretation of the discussions that occurred, as well as any understandings reached during this meeting. Unless notified in writing within 5 days of delivery of these notes, we will assume that the above description is complete and accurate.

